Brazosport College
The College of Choice®

Xiao Li
PRINCIPLES/MARKETING MGMT (ONLINE) (TMGT4395 41212E)

Survey Evaluation Results 2021 Fall II (8-Week - 212E) - PRINCIPLES/

Dear Instructor,

Below you will find the 2021 Fall II (8-Week - 212E) evaluation results for your online class, "PRINCIPLES/MARKETING MGMT (ONLINE) (TMGT4395 41212E)".

The overall indicator is listed first.

The second part of the analysis lists the average values of all individual questions.

Comments are listed at the report's end.

If you have any further questions do not hesitate to contact our department.

Best regards,

Leslie Cummings
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leslie.cummings@brazosport.edu

Xiao Li
2021 Fall II (8-Week - 212E) PRINCIPLES/MARKETING MGMT (ONLINE)
(TMGT4395 41212E)
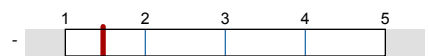PRINCIPLES/MARKETING MGMT (ONLINE) (TMGT4395 41212E)
No. of responses = 3

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Overall indicators

Global Index

| 1 | 2 | 3 | 4 | 5 |
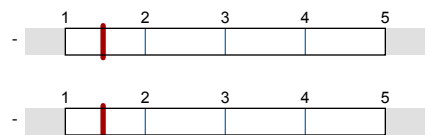
av.=1.5
dev.=0.8

5. Course Design
Course activities (assignments, discussions, quizzes)....
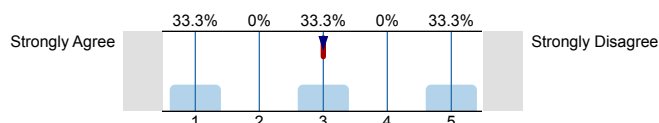
| 1 | 2 | 3 | 4 | 5 |

av.=1.5
dev.=0.8

Survey Results

1. Student Information

1.1) I have either viewed the video or attended the "live" session of the **Online Course Tools Tour**.

	33.3%	0%	33.3%	0%	33.3%	
Strongly Agree						Strongly Disagree
	1	2	3	4	5	

n=3
av.=3
md=3
dev.=2

1.2) The main reason I am taking an online course is

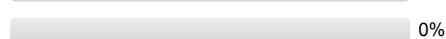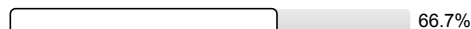|		n=3
I work full time and scheduling all the classes I need is difficult.	0%	
I have transportation issues which makes it difficult to get to campus.	0%	
I have difficulty getting away from the house (must care for children/parent, disability/mobility issues, etc.).	0%	
To avoid the extra cost and time of travel.	0%	
It is the only way the course was offered.	33.3%	
Online courses just suit my preferred learning style.	66.7%	
As a result of COVID-19.	0%	

1.4) I am taking _____ this semester. Check all that apply.

		n=3
5 or more courses	0%	
3-4 courses	33.3%	
1-2 courses	66.7%	
This is my first online course.	0%	

1.5) How many hours per week do you spend online for this course?

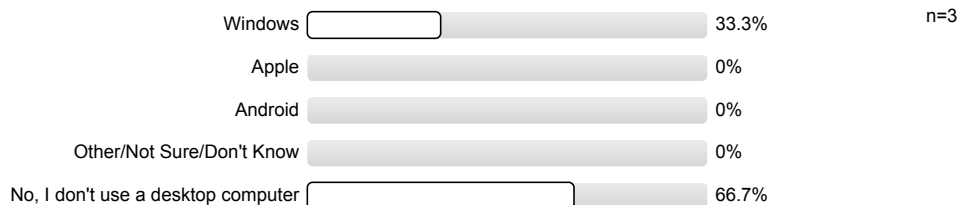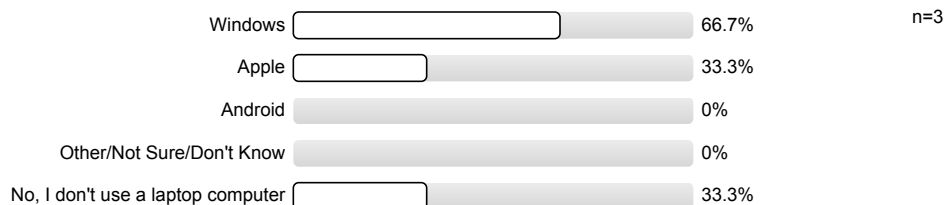|		n=3
Less than 3 hours	0%	
3-5 hours	33.3%	
6-10 hours	66.7%	
More than 10 hours	0%	

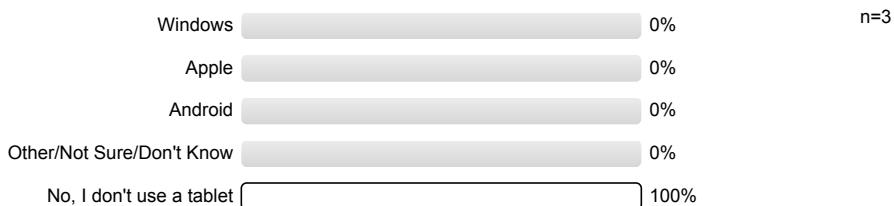## 2. I use the following computer system or device to access my online course(s). (check all that apply)
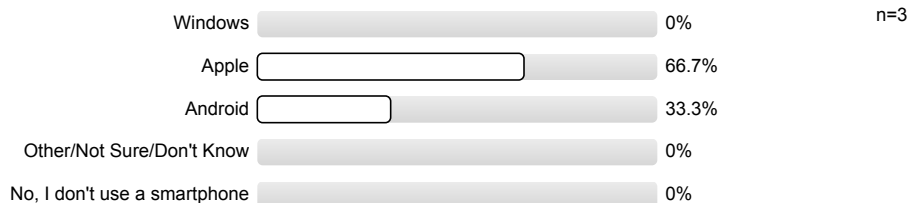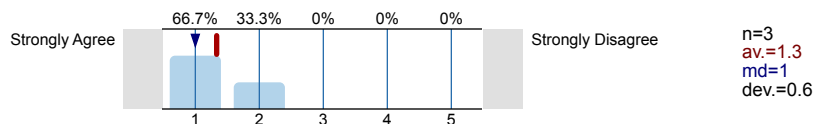
2.1) Desktop

Windows		33.3%
Apple		0%
Android		0%
Other/Not Sure/Don't Know		0%
No, I don't use a desktop computer		66.7%

n=3

2.2) Laptop

Windows		66.7%
Apple		33.3%
Android		0%
Other/Not Sure/Don't Know		0%
No, I don't use a laptop computer		33.3%

n=3

2.3) Tablet (ipad, etc.)

Windows		0%
Apple		0%
Android		0%
Other/Not Sure/Don't Know		0%
No, I don't use a tablet		100%

n=3

2.4) Smart Phone (iphone, Galaxy, etc.)

Windows		0%
Apple		66.7%
Android		33.3%
Other/Not Sure/Don't Know		0%
No, I don't use a smartphone		0%

n=3

3. Your Course

3.1) I read all the instructions thoroughly.

66.7% 33.3% 0% 0% 0%

Strongly Agree — Strongly Disagree

1 2 3 4 5

n=3
av.=1.3
md=1
dev.=0.6

3.2) I asked questions to clarify the information.

66.7% 0% 0% 33.3% 0%

Strongly Agree — Strongly Disagree

1 2 3 4 5

n=3
av.=2
md=1
dev.=1.7
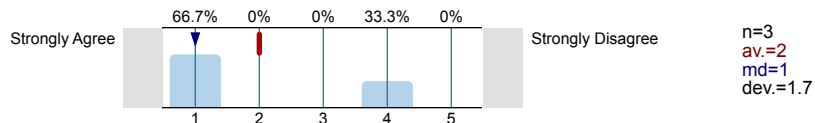
3.3) I am satisfied with my online learning experience.

66.7% 33.3% 0% 0% 0%

Strongly Agree — Strongly Disagree

1 2 3 4 5

n=3
av.=1.3
md=1
dev.=0.6
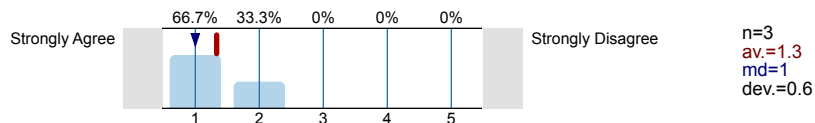
4. Services and Technical Support
Rate your level of satisfaction with the BC services for this course.

4.1) On campus registration/admissions

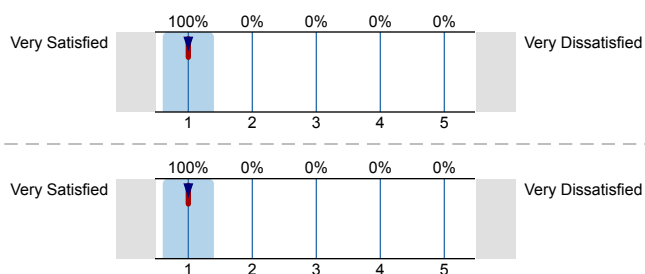|	100%	0%	0%	0%	0%	
Very Satisfied	1	2	3	4	5	Very Dissatisfied

n=1
av.=1
md=1
dev.=0
ab.=2

4.2) Online registration/admissions

	66.7%	0%	0%	33.3%	0%	
Very Satisfied	1	2	3	4	5	Very Dissatisfied

n=3
av.=2
md=1
dev.=1.7

4.3) Financial aid

	66.7%	33.3%	0%	0%	0%	
Very Satisfied	1	2	3	4	5	Very Dissatisfied

n=3
av.=1.3
md=1
dev.=0.6

4.4) Online counseling

	100%	0%	0%	0%	0%	
Very Satisfied	1	2	3	4	5	Very Dissatisfied

n=1
av.=1
md=1
dev.=0
ab.=2

4.5) On campus counseling

	0%	0%	0%	0%	0%	
Very Satisfied	1	2	3	4	5	Very Dissatisfied

n=0
ab.=3

4.6) Library

	0%	0%	0%	0%	0%	
Very Satisfied	1	2	3	4	5	Very Dissatisfied

n=0
ab.=3

4.7) Online Library

	100%	0%	0%	0%	0%	
Very Satisfied	1	2	3	4	5	Very Dissatisfied

n=1
av.=1
md=1
dev.=0
ab.=2

4.8) Online tutoring

	0%	0%	100%	0%	0%	
Very Satisfied	1	2	3	4	5	Very Dissatisfied

n=1
av.=3
md=3
dev.=0
ab.=2

4.9) On campus tutoring

	0%	0%	0%	0%	0%	
Very Satisfied	1	2	3	4	5	Very Dissatisfied

n=0
ab.=3

4.10) Computer labs

	0%	0%	0%	0%	0%	
Very Satisfied	1	2	3	4	5	Very Dissatisfied

n=0
ab.=3

4.11) Proctored testing

	0%	0%	0%	0%	0%	
Very Satisfied	1	2	3	4	5	Very Dissatisfied

n=0
ab.=3

4.12) IT Help Desk

	100%	0%	0%	0%	0%		
Very Satisfied	1	2	3	4	5	Very Dissatisfied	n=2 av.=1 md=1 dev.=0 ab.=1

4.13) Online Help Desk
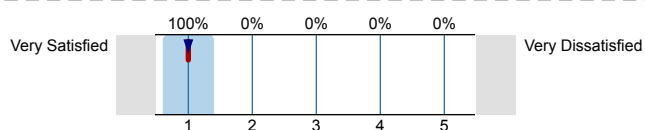
	100%	0%	0%	0%	0%		
Very Satisfied	1	2	3	4	5	Very Dissatisfied	n=2 av.=1 md=1 dev.=0 ab.=1

5. Course Design
Course activities (assignments, discussions, quizzes)....

5.1) Instructions were clear and understandable.
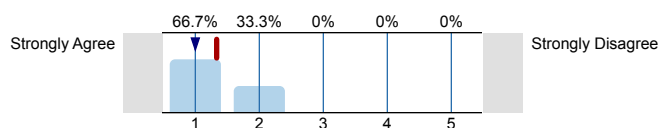
	66.7%	33.3%	0%	0%	0%		
Strongly Agree	1	2	3	4	5	Strongly Disagree	n=3 av.=1.3 md=1 dev.=0.6

5.2) Helped me to understand the subject.
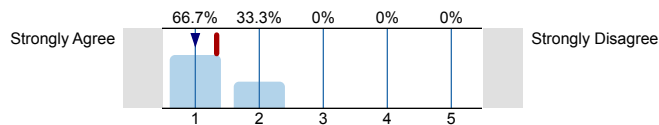
	66.7%	33.3%	0%	0%	0%		
Strongly Agree	1	2	3	4	5	Strongly Disagree	n=3 av.=1.3 md=1 dev.=0.6

5.3) Applied to what we were learning in the course.
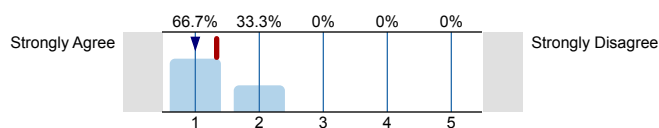
	66.7%	33.3%	0%	0%	0%		
Strongly Agree	1	2	3	4	5	Strongly Disagree	n=3 av.=1.3 md=1 dev.=0.6

5.4) Motivated me to learn new information on my own.
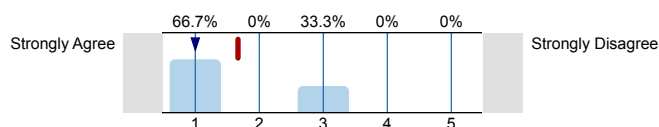
	66.7%	0%	33.3%	0%	0%		
Strongly Agree	1	2	3	4	5	Strongly Disagree	n=3 av.=1.7 md=1 dev.=1.2

5.5) Allowed me to interact well with others in the class.
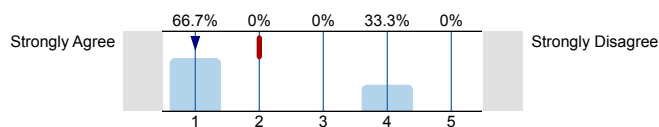
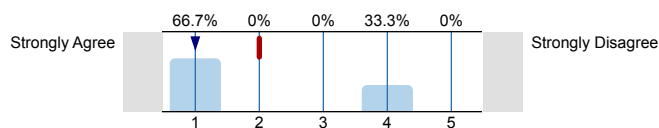|	66.7%	0%	0%	33.3%	0%		
Strongly Agree	1	2	3	4	5	Strongly Disagree	n=3 av.=2 md=1 dev.=1.7

5.6) I can apply the knowledge and skills learned in this course to my work or other non-class related activities.
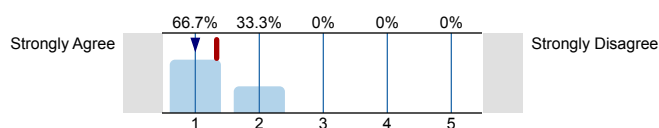
	66.7%	33.3%	0%	0%	0%		
Strongly Agree	1	2	3	4	5	Strongly Disagree	n=3 av.=1.3 md=1 dev.=0.6

5.7) I felt comfortable interacting with others in the course.

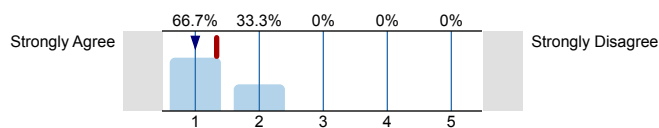|	66.7%	0%	0%	33.3%	0%		
Strongly Agree	1	2	3	4	5	Strongly Disagree	n=3 av.=2 md=1 dev.=1.7

5.8) Course grading procedures, such as requirements for an A, B, or C, were clearly defined
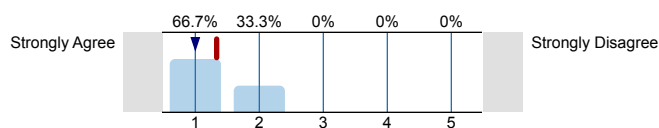
|	66.7%	33.3%	0%	0%	0%		
Strongly Agree	1	2	3	4	5	Strongly Disagree	n=3 av.=1.3 md=1 dev.=0.6

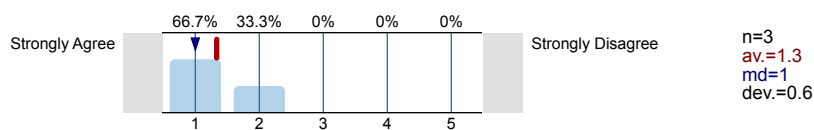5.9) How activities are weighted, such as Quizzes are 40% of the total grade, were clearly outlined in the course.

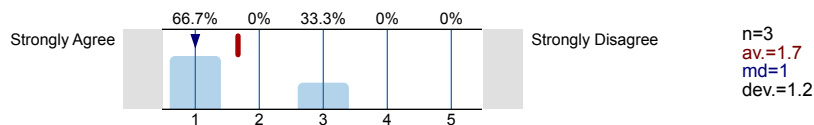|	66.7%	33.3%	0%	0%	0%		
Strongly Agree	1	2	3	4	5	Strongly Disagree	n=3 av.=1.3 md=1 dev.=0.6

5.10) The required textbook for this class was useful to me in completing assignments and mastering the content of the course.

Strongly Agree | 100% 0% 0% 0% 0% | Strongly Disagree
1 2 3 4 5

n=3
av.=1
md=1
dev.=0
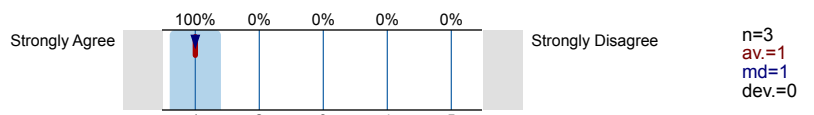
5.11) This course met my expectations in regard to the content presented.

Strongly Agree | 66.7% 33.3% 0% 0% 0% | Strongly Disagree
1 2 3 4 5

n=3
av.=1.3
md=1
dev.=0.6

5.12) This course met my expectations in regard to the quality of instruction.

Strongly Agree | 66.7% 0% 33.3% 0% 0% | Strongly Disagree
1 2 3 4 5

n=3
av.=1.7
md=1
dev.=1.2

6. The Course Syllabus....

6.1) The syllabus was easy to find.

Strongly Agree | 66.7% 33.3% 0% 0% 0% | Strongly Disagree
1 2 3 4 5

n=3
av.=1.3
md=1
dev.=0.6
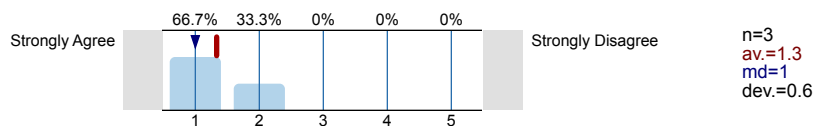
6.2) The syllabus clearly described course activities, assignment and test due dates

Strongly Agree | 66.7% 0% 33.3% 0% 0% | Strongly Disagree
1 2 3 4 5

n=3
av.=1.7
md=1
dev.=1.2
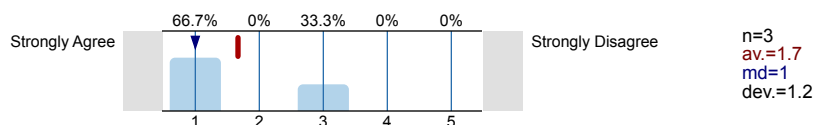
6.3) The syllabus provided me with a clear understanding of what was expected of me.

Strongly Agree | 66.7% 0% 33.3% 0% 0% | Strongly Disagree
1 2 3 4 5

n=3
av.=1.7
md=1
dev.=1.2
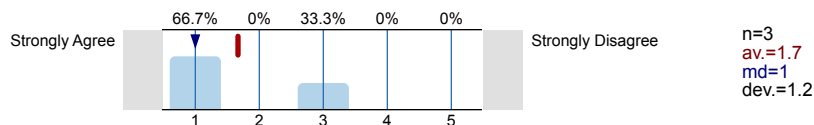
7. My instructor....

7.1) Was very knowledgeable about the subject matter.

Strongly Agree | 66.7% 33.3% 0% 0% 0% | Strongly Disagree
1 2 3 4 5

n=3
av.=1.3
md=1
dev.=0.6
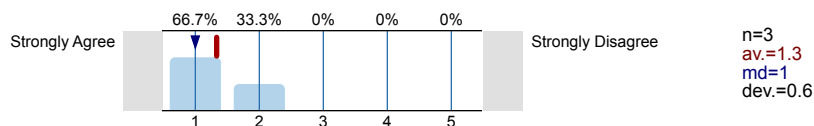
7.2) Was well prepared to teach this course.

Strongly Agree | 66.7% 33.3% 0% 0% 0% | Strongly Disagree
1 2 3 4 5

n=3
av.=1.3
md=1
dev.=0.6
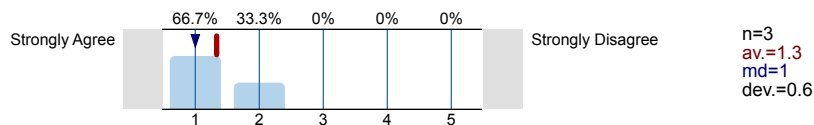
7.3) Used a variety of technologies such as live web lectures, videos, audio and chat.

Strongly Agree | 33.3% 0% 33.3% 33.3% 0% | Strongly Disagree
1 2 3 4 5

n=3
av.=2.7
md=3
dev.=1.5
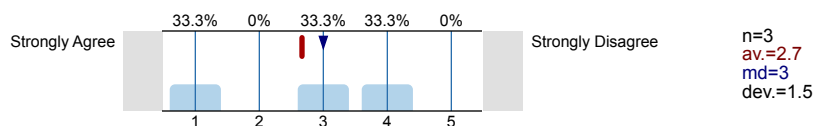
7.4) Clearly communicated information about the class.

Strongly Agree | 66.7% 33.3% 0% 0% 0% | Strongly Disagree
1 2 3 4 5

n=3
av.=1.3
md=1
dev.=0.6
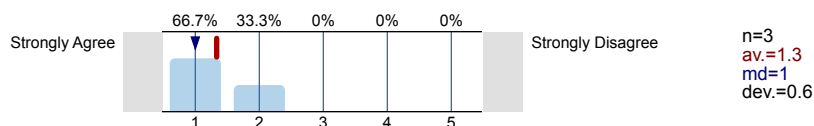
7.5) Was fair in assigning grades.

Strongly Agree | 66.7% 33.3% 0% 0% 0% | Strongly Disagree
1 2 3 4 5

n=3
av.=1.3
md=1
dev.=0.6
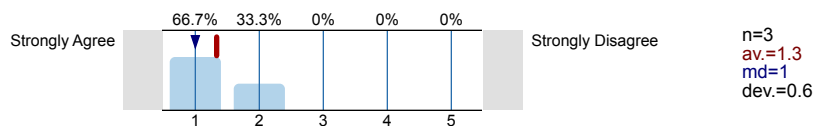
7.6) Provided valuable feedback on graded assignments.

	66.7%	33.3%	0%	0%	0%	
Strongly Agree	1	2	3	4	5	Strongly Disagree

n=3
av.=1.3
md=1
dev.=0.6
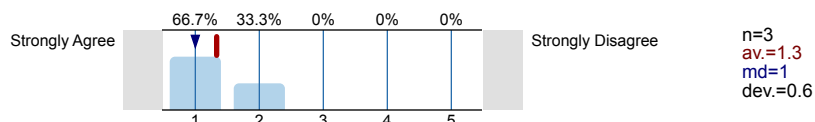
7.7) Helped me understand my strengths and weaknesses.

	66.7%	0%	0%	33.3%	0%	
Strongly Agree	1	2	3	4	5	Strongly Disagree

n=3
av.=2
md=1
dev.=1.7
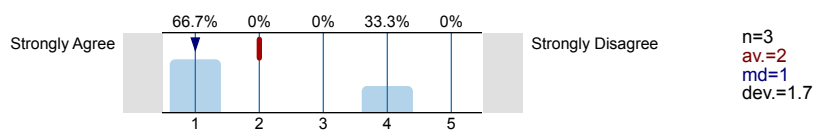
7.8) Encourages me to learn.

	66.7%	0%	33.3%	0%	0%	
Strongly Agree	1	2	3	4	5	Strongly Disagree

n=3
av.=1.7
md=1
dev.=1.2
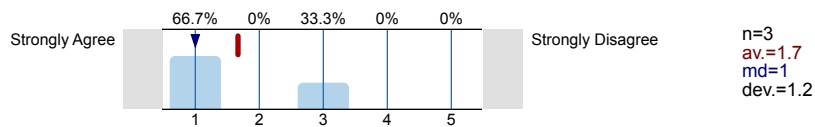
7.9) Helped to focus discussions on issues in a way that helped me learn.

	66.7%	0%	0%	33.3%	0%	
Strongly Agree	1	2	3	4	5	Strongly Disagree

n=3
av.=2
md=1
dev.=1.7
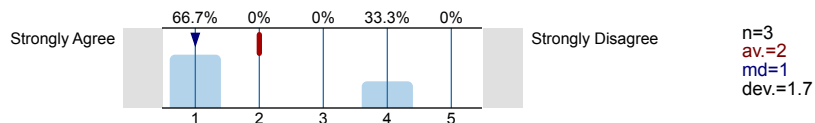
8. My instructor....

8.1) Responded to my questions in

24 hours	66.7%
two days	33.3%
a week	0%
two weeks	0%
longer than three weeks	0%

n=3
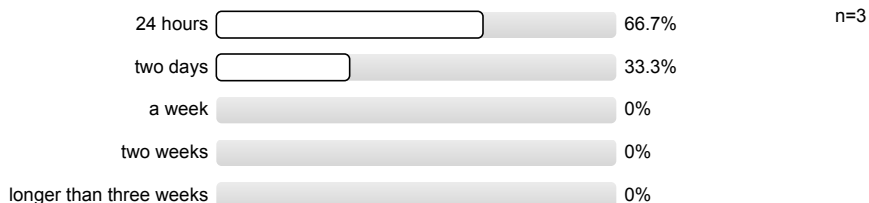
8.2) Graded and returned assignments in

24 hours	0%
two days	66.7%
a week	66.7%
two weeks	0%
longer than three weeks	0%

n=3
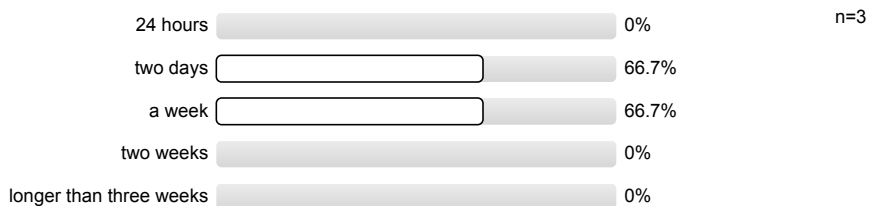
8.3) Commented in discussion threads in

24 hours	66.7%
two days	0%
a week	33.3%
two weeks	0%
longer than three weeks	0%

n=3
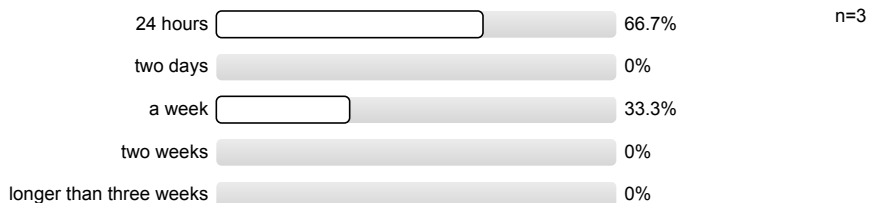
Comments Report

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1. Student Information

1.3) Other reasons (please specify)

- BAT program

3. Your Course

3.4) Please add any comments you would like to share.

- This instructor gave clear instructions and was helpful. Great class.

5. Course Design
Course activities (assignments, discussions, quizzes)....

5.13) Please add a comment about the course design.

- Dr. Li is a wonderful teacher!

9. Final Comment

9.1) The comment box provides an opportunity to anonymously communicate any specific impressions (either overall impressions or impressions about particular and specific things) to the instructor. Please feel free to write a lot in the comment box since your feedback is probably the single most important influence on course improvement.

- Great class!